



Welcome to AI Matters 10(2)

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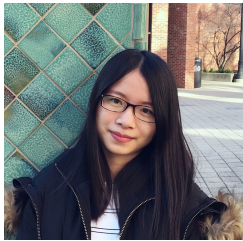
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Issue overview

Welcome to the second issue of this year's AI Matters Newsletter. In this issue, Louise A. Dennis will present a summary of recent events sponsored or run in cooperation with ACM SIGAI. This issue also includes a article from Pavan Ghantasala, a lead data scientist from Wells Fargo/Purdue University, discussing their findings of using predictive models to retain customers in the mobile gaming market.

Submit to AI Matters!

Thanks for reading! Don't forget to send your ideas and future submissions to *AI Matters*! We're accepting articles and announcements now for the next issue. Details on the submission process are available at <https://sigai.acm.org/main/ai-matters/>.



Ziyu Yao is an editor of AI Matters. She is an Assistant Professor in the Department of Computer Science at George Mason University. Her research interests lie in natural language processing (NLP) and artificial intelligence (AI), particularly building natural language interfaces that can reliably assist humans in knowledge acquisition and task completion. She also works in NLP/AI for other disciplines such as Software Engineering and Bioinformatics.